



MELISSA BROKER

ART DIRECTOR// DESIGNER

A distinguished creative leader, Melissa has forged a noteworthy trajectory in the multifaceted arenas of art & design. Over the years, her inventive insights have been instrumental in diverse ventures, spanning iconic music videos for global artists, including Beyonce, high-octane collaborations with Hoonigan, and impactful commercials that captivated international audiences. Her prowess was prominently acknowledged with the 'Best in Production Design' accolade for her pivotal role in Beyonce's critically acclaimed feature, 'Black is King.'

CONTACT

 Melissabroker@me.com

 310.696.9132

 Melissabroker.com

 CA. NV.

SELECTED HIGHLIGHTS

- » Executes the brand's narrative promptly and effectively for the storyline.
- » Maintains a rapid and efficient pace.
- » Hires and manages crews of up to 200, collaborating closely on set.
- » Possess a multidisciplinary and diverse skill set.
- » Fosters robust working relationships with Directors and Producers over the years.

WORK EXPERIENCE

2015 - Present **PRODUCTION DESIGNER**
FREELANCE

Spearheaded the conceptualization and execution of design elements across diverse multimedia projects, ensuring alignment with creative visions, brands and narratives. Collaborated with directors, producers, and agencies to develop cohesive visual aesthetics for film, television, and commercial ventures. Oversaw set designs, layouts, prop selections, and budgeting, consistently delivering projects on time and within allocated resources. Played a pivotal role in high-profile productions, earning recognition for innovative design contributions and achieving seamless integration of live-action and digital elements. Championed the use of materials and practices in set construction, promoting eco-friendly production environments.

2010 - Present **ART DIRECTOR**
FREELANCE

Orchestrated and led the visual direction for a range of projects, ensuring consistent brand voice and aesthetic across multimedia platforms. Collaborated with creative teams, stakeholders, and clients to conceptualize and implement innovative design solutions that elevated brand narratives. Supervised the design process from ideation to execution, managing time lines, budgets, and resources to ensure project milestones were met.

EDUCATION

Conceptual Space Planning & Interior Design
*California College of the Arts.
San Francisco. CA*

Fine Art Painting
2004 - 2008

EXPERTISE

- » Conceptual Planning
- » Narratives
- » Brand Management
- » Crew Management
- » Execution

MB

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📍 CA, NV

SKILLS

- » Sketchup
- » Illustrator
- » Photoshop
- » Vectorworks

AWARDS

Best in PRODUCTION DESIGN

BEYONCE: BLACK IS KING

ART DIRECTORS GUILD

2019

EXPERIENCE CONTINUED

COMMERCIAL HIGHLIGHTS

Google. Production Designer. Logan Media

Adobe. Art Director. Logan media

Mt Dew. Production Designer. Brain farm

Overstock. Production Designer. Small ax

Black Box Wine. Production Designer. Brickyard

Mt. Dew/ Black Label. Production Designer. Brain Farm

White Castle/ Wu Tang Clan. Art Director. RSA

Volkswagen Canada. Production Designer. Hoonigan

Corona Beer. Art Director. Radical Media

Dyson. Art Director. Golden Productions

Pole Star. Art Director. Pinnacle

Audi. Production Designer. Hoonigan

Gymkhana (4-13) Ken Block. Production Designer. Hoonigan 2012-Present

Black Rifle Coffee. Production Designer. Hoonigan

Amazon. Production Designer. Broderville

Adobe Summit. Production Designer. Team Thirteen

Adobe Max. Production Designer. Team Thirteen

FEATURE FILMS

Why Him. Asst. Art Director. 20th Century Fox Films

Marvel's The Avengers. 2nd Unit. Art Director. Logan Media

Iron Man 3. 2nd Unit. Art Director. Logan Media

Captain America: The Winter Soldier. 2nd Unit. Art Director. Logan Media

TELEVISION

The Ellen DeGeneres Show. 12 Days of Christmas. Art Director. Warner Brother's

WEB

Beerfest. Art Director. Kids At Play

Hyperlinked. Art Director. YouTube

Rhett and Link: Buddy Systems. Production Designer. YouTube

MUSIC VIDEOS

Bassnectar ft. Lupe Fiasco. Va Va Voom. Undisclosed

Beyonce. Black is King. Art Director. FreeNjoy

REFERENCES

CAROLYN WEINER

Set Decorator/ Stylist

P: 310.751.4747

E: Carolynfayeweiner@gmail.com

A: Los Angeles CA

JOHN HAMMER

Production Designer

P: 213.400.4945

E: commercialhammer@me.com

A: Vermont